



WINONA COUNTY WORKFORCE DEVELOPMENT BOARD

Call in: 1-415-655-0003 Meeting ID: 146 350 4037 Password: aXKMqjVS728

Link: <https://minnesota.webex.com/minnesota/j.php?MTID=mb545c3e145dc5ff73d9b0dc6061bbe68>

AGENDA

Date: March 3, 2021

Time: 7:30-8:30 AM

Location: Virtual and phone ONLY

Time/Person	Topic	Action Items
7:30-Glen Groth, Chair	Call Meeting to Order Welcome to new board members, guests	
7:35-Glen Groth, Chair	Agenda Approval	
7:36-Glen Groth, Chair	Minutes Approval	
7:36- Consent Agenda		
Board Member Reports		
Greg Olson/Chris Meyer	Winona County Report	
Heidi Smith	Winona Based Community Agency/ORC Report	
Larry Lundblad	MN State College SE Report	
Lucy McMartin	City of Winona/Port Authority Report	
Regional Veterans,LMI, Workforce Reports		

Minnesota's Vision for a Workforce Development System

Vision Statement: A healthy economy, where all Minnesotans have or are on a path to meaningful employment and a family sustaining wage, and all employers are able to fill jobs in demand.

Mission: The creation of a career Pathway System that aligns local, state and federal resources, policies and services to meet the workforce needs of business and industry and improves access to employment, education and training services for Minnesota's current and future workforce.



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Angela Birrittella	Regional Youth Programs	
Susan Boehm	Regional Career Pathways	
Josh Hessler	Regional Veterans	
7:43 -Pat Buxengard, Marleen Lundberg,	OSO Reports, office updates	
7:49 - Mark Schultz	Southeast MN labor trends update	
7:55 - Laura Pettersen, Executive Director	<ul style="list-style-type: none">- Access to Microsoft Teams-platform for meetings moving forward- Regional & Local Plan- Regional Forum 4/22, including Best Places to Work awards (submit by 3/5/21)- RFP proposal discussion	
8:25-All committee members	Updates, networks, needs, ideas	
8:30 - Adjourn, Glen Groth, Chair		

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Date: Feb 3, 2021

Time: 7:30-8:30 AM

Location: Virtual and phone ONLY

Time/Person	Topic	Discussion	Outcome
7:30-Glen Groth, Chair	Call Meeting to Order, Introductions: Name, Organization, Are you yeah or neah on the groundhog's prediction? Welcome to new board members, guests	Glen Groth, Marleen Lundberg, Chad Decker, Carol Elinger, Natalie Williams, Will Kitchen, Lucy McMartin, Susan Boehm, Jim Vrchota, Autumn Herber, Pat Buxenguard, Julie Siebenaler, Naomi Morris, Chris Meyer, Laura Pettersen, Mark Schultz, Heather Conley, Willie Lubhan, Josh Hessler, Ann Riebel, Angela Birratella, Fatima Said, Doug Grout, Linda Arnoldy	
7:35-Glen Groth, Chair	Agenda Approval	Fatima move, Jim 2nd, pass	
7:36-Glen Groth, Chair	Minutes Approval	Fatima move, Jim 2nd, pass	
7:36- Consent Agenda			
Board Member Reports			
Greg Olson/Chris Meyer	Winona County Report	Legislative delegation meeting, discuss worker needs and issues in particular childcare, public health concerns about vaccine distribution.	
Heidi Smith	Winona Based Community Agency/ORC Report		

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Larry Lundblad	MN State College SE Report	Attended workforce development institution from comm colleges to learn about new initiatives on the fed level to build workforce, ½ mil dollar grant to support basic electronics program build high demand career pathways	
Lucy McMartin	City of Winona/Port Authority Report	Continued improvements to one of docs, expand capacity at the harbor. Myron White passed away, city held tribute last week.	
Regional Veterans,LMI, Workforce Reports			
Angela Birrittella	Regional Youth Programs	Hard to reach some students in particular rurally with access to broadband. Opportunities to tailor programs individually with youth. Holding some more group experiences virtually as people become more familiar with technology.	
Susan Boehm	Regional Career Pathways	Statewide labor market information career pathway information sheets (14 range from ag, business, healthcare, technology, manufacturing). Laid out in career pathway format. Every April update labor market information, following updates, will bring back to Winona to ask how we'd like to use (schools, businesses, posters, handouts, etc). Looking at translating some or all into other languages, Spanish, Somali, Hmong.	Let Susan know if you'd like to use these. Ann and Fatima interested. Fatima noted translating services at Project Fine.

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			Glen noted reaching out to Ag depts/staff at high schools.
Josh Hessler	Regional Veterans	No updates for Winona County. Working with Veterans Treatment Court, finding unique ways to reach out virtually to veterans.	
7:45 -Pat Buxengard, Marleen Lundberg,	OSO Reports, office updates	Pat getting involved with the RC3 group (Susan is currently a part). MN Association of Workforce Boards, many updates provided. Standardizing workshops across the state in career exploration, resume writing, interviewing, provide consistency across the state. Numbers down slightly for different job seekers, holidays impact. Program numbers went up slightly. Receiving training on conducting virtual programming. Youth position still needs final approval then to be posted. Many staff teleworking, moving forward and recovery focus as continue into 2021. Diversity, equity, inclusion training is a focus for employers and own staff. Trainings for staff and managers on their own behaviors and resources for employers. Jan. healthcare career month, Feb. focusing on reskilling, April tech positions.	Project FINE received funding and will provide diversity, inclusion, equity presentations late summer. Fatima will share out so WWDB members and CareerForce staff can participate
7:50 - Mark Schultz	Regional Economic Update Videos / Minnesota Department of Employment and Economic Development (mn.gov)	New video resources at DEED website	

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<p>7:55-Will Kitchen, Director, StartUp Winona State Natalie Williams, Fellow, Lead for America</p>	<p>Overview StartUp Winona State and Lead for Minnesota</p>	<p>Natalie Williams, Lead for American fellowship under Lead for MN Chapter. Nonprofit org trying to tackle communities toughest challenges and build on opportunities. Listening tours, actively listening to members in the community, reflect and follow up on conversations-who else has same sentiments and connect. Make impacts with marginalized groups. Connected with re-skilling, career pathways. Will work wit staff, students, community to develop an entrepreneurial environment. Places students in experiential learning environments. Added 30 new businesses to work with WSU since last June. Working on grant application for entrep., makes, people who work with their hands.</p>	<p>Laura to send contact information to all board members.</p>
<p>8:15 - Laura Pettersen, Executive Director</p>	<ul style="list-style-type: none"> - Finances update - Workplace Inclusion resources and conference https://forumworkplaceinclusion.org/ - Strategic planning-responses & next steps - RFP review at March meeting - Regional & Local Plan - Best Places to Work, April 22 (virtual), complete survey by March 5 	<p>Continue to work with DEED and Winona County staff to move the fiscal reporting along. Should have RPRs submitted through December by mid-February for all grants.</p> <p>March meeting the RFP committee will provide overview of proposals and asks that entire board review closely and bring questions and opinions to the meeting. This is an important decision for the board to make as it dictates the next 3 years One Stop Operator.</p> <p>All board member organizations are encouraged to</p>	<p>Continue to have strategic planning responses and next steps on agenda for more in depth discussion</p> <p>Laura to send PR for Best Places to Work to board.</p>

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		participate in the Best Places to Work survey, employers receive feedback based on similar organizations and are able to be awarded top place in various size/geography categories.	
8:25-All committee members	Updates, networks, needs, ideas	None shared	
8:30 - Adjourn, Glen Groth, Chair		Jim move, Fatima 2nd, adjourn 8:26	

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The following occurred at the February 23, 2021 County Board meeting:

- Approved Resolution for 2021 Trail Equipment Grant – Federal Recreational Trail Program - Snowsports Snowmobile Club
- Approved Monthly Resolution
- Approved Agreement for 2021-2022 Adult & Children's Mobile Crisis Grant Cooperative
- Approved Resolutions for Local Road Improvement Program Projects
- Approved Personnel Board of Appeals Resolution
- Approved 2020 Restricted and Assigned Reserves
- Confirmed Payment of Disbursements
- Tabled Department of Natural Resources Access to old Landfill
- Approved Community Engagement Plan
- Acknowledged Completion of County Administrator's Performance Review
- Received Monthly Finance and Budget Update for December 2020



March 2021 Workforce & Program Report

General Office Reporting

Office closed to the public beginning March 27th and remains closed to date. Two job service staff and one program staff, along with the Regional Labor Market Analyst, continue to come into the office at this time. Three program staff continue to telework from home.

An informational flyer on Unemployment Insurance and general job seeker questions is available outside our front door. People continue to come to the office and pick up this flyer. Customers continue to come to the office or call to see if we have reopened. All services, including program enrollment, job search, resume writing, employer services and other support are offered via phone and online.

The breakdown regarding services from January 25 – February 19, 2021 includes the following:

- Job Service/Vocational Rehabilitation/Program Phone Calls – 50
- UI Phone calls – 34
- New job seekers registered in Minnesotaworks.net since January 25 - 21
- Career coaching/UI assistance – 42
- Employers served - 9
- Virtual & Interactive Services for Career Seekers are available on CareerForceMN.com.
- As of 2/19/21 there are 377 jobs posted in MNW within a 25-mile radius of 55987

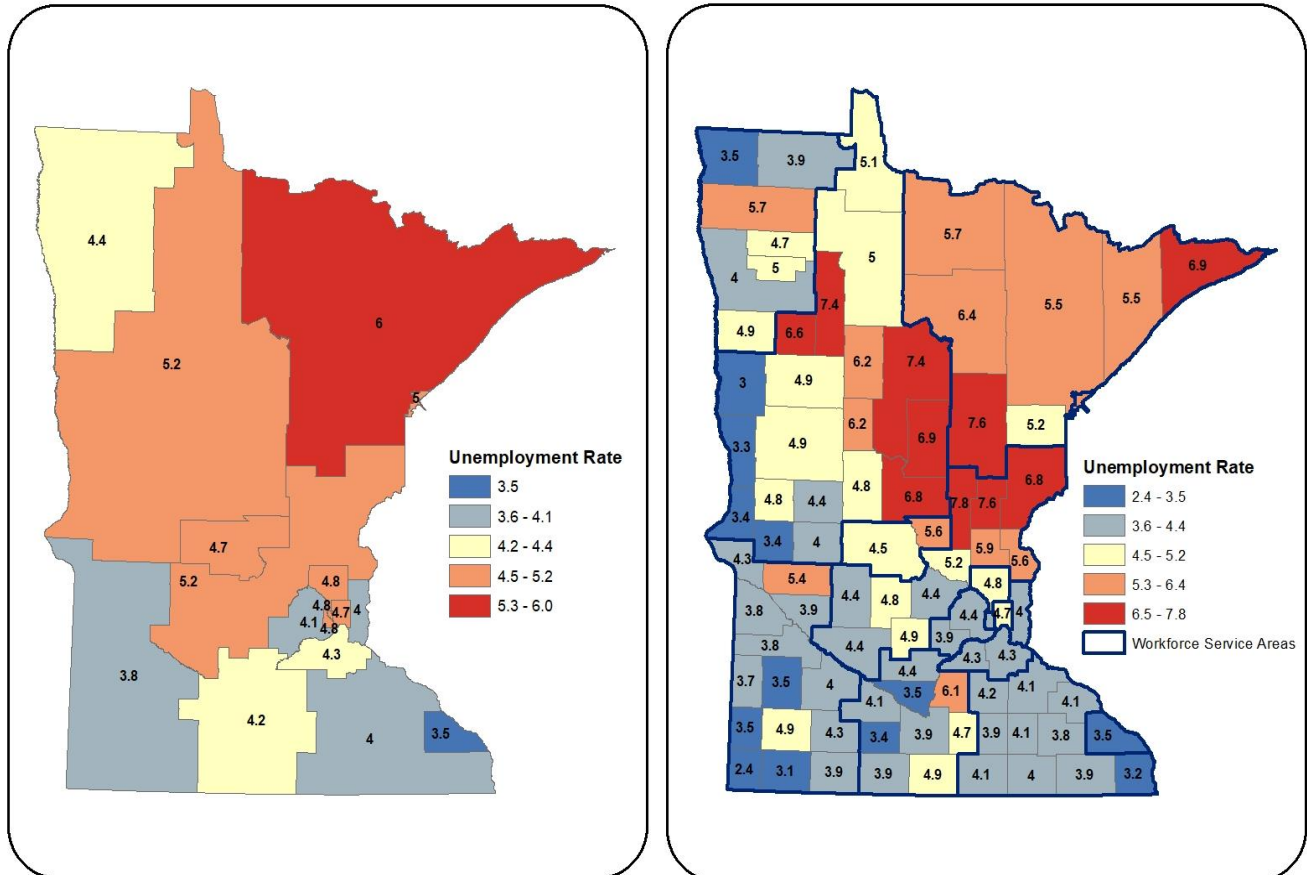
Program Summary

Program Summary				
Program	# Enrolled in Program	# In School	# Working	% School &/or Working
Youth	23	23	20	100%
MFIP¹/DWP²	85	11	32	51%
FSS³	97	28	22	52%
Adult	7	5	3	100%
Dislocated Worker	20	7	9	80%
Total	232	74	72	69%

FSS³ = Family Stabilization Services (Part of the MFIP/DWP Program)

- NOTE: Clients in MFIP/DWP that are not Working or in School are either Job Searching, have an Infant Under One year old, or are in Sanction. There are some rare exceptions.
- NOTE: Clients in FSS are participants that have various barriers (short and long term) to education and employment (such as mental and physical disabilities, and violence in the home). Many of these clients are receiving additional services from Human Services, Vocational Rehab, Woman’s Resource Center, etc.)

Unemployment Rates in Workforce Service Areas and Counties, Dec 2020 State of Minnesota = 4.6% (not seasonally adjusted)



Source: MN DEED, LAUS
Prepared by DEED (ABR)
Jan 25, 2021

Provided by Mark Schultz – Regional Labor Market Analyst

2/24/2021-no updated map available

Table 1. Southeast Job Trends (Q1 to Q3, 2020)

Industry Sector	2020			Q1 - Q2		Q2 - Q3	
	Qtr. 1	Qtr. 2	Qtr. 3	Numeric Change	Percent Change	Numeric Change	Percent Change
Total, All Industries	243,138	220,995	232,430	(22,143)	-9.1%	11,435	5.2%
Agriculture, Forestry, Fishing and Hunting	2,980	3,267	3,345	287	9.6%	78	2.4%
Mining	101	189	216	88	87.1%	27	14.3%
Construction	8,931	9,936	10,485	1,005	11.3%	549	5.5%
Manufacturing	37,904	35,511	36,571	(2,393)	-6.3%	1,060	3.0%
Utilities	1,319	1,326	1,293	7	0.5%	(33)	-2.5%
Wholesale Trade	6,567	6,552	6,419	(15)	-0.2%	(133)	-2.0%
Retail Trade	25,757	23,487	25,547	(2,270)	-8.8%	2,060	8.8%
Transportation and Warehousing	7,888	7,310	7,053	(578)	-7.3%	(257)	-3.5%
Information	3,058	2,720	2,730	(338)	-11.1%	10	0.4%
Finance and Insurance	4,341	4,258	4,276	(83)	-1.9%	18	0.4%
Real Estate and Rental and Leasing	1,420	1,310	1,398	(110)	-7.7%	88	6.7%
Professional, Scientific, and Technical Services	3,391	3,159	3,200	(232)	-6.8%	41	1.3%
Management of Companies and Enterprises	4,171	4,073	4,112	(98)	-2.3%	39	1.0%
Admin. Support & Waste Mgmt. & Remediation	7,240	6,835	7,539	(405)	-5.6%	704	10.3%
Educational Services	20,699	18,500	16,165	(2,199)	-10.6%	(2,335)	-12.6%
Health Care and Social Assistance	67,079	63,013	64,826	(4,066)	-6.1%	1,813	2.9%
Arts, Entertainment, and Recreation	3,730	2,218	3,683	(1,512)	-40.5%	1,465	66.1%
Accommodation and Food Services	19,397	12,334	16,438	(7,063)	-36.4%	4,104	33.3%
Other Services (except Public Administration)	6,504	4,722	5,937	(1,782)	-27.4%	1,215	25.7%
Public Administration	10,656	10,268	11,193	(388)	-3.6%	925	9.0%

Source: DEED Quarterly Census of Employment and Wages

As the data in Figure 1 and Table 1 shows, Southeast Minnesota lost over 22,000 (-9.1%) from the 1st to the 2nd quarter of 2020, followed by an upswing of 11,435 jobs (+5.2%) in the 3rd quarter. The largest declines were seen in Accommodation and Food Services (-7,063 or -36.4%), Health Care and Social Assistance (-4,066 or -6.1%), Manufacturing (-2,393 or -6.3%), Retail Trade (-2,270 or -8.8%) and Educational Services (-2,199 or -10.6%). Overall, 16 of the 20 industry sectors lost jobs from the 1st to the 2nd quarter of 2020. In the following quarter, 16 of the 20 sectors saw gains, led by large increases in Accommodation and Food Services (+4,104 or +33.3%) and Retail Trade (+2,060 or +8.8%). However, Educational Services continued to lose a large number of jobs, dropping by an additional -2,335 jobs or -12.6%.

Figure 1. Southeast Job Trends (Q1 to Q3, 2020) Quarterly Census of Employment and Wages Source: DEED

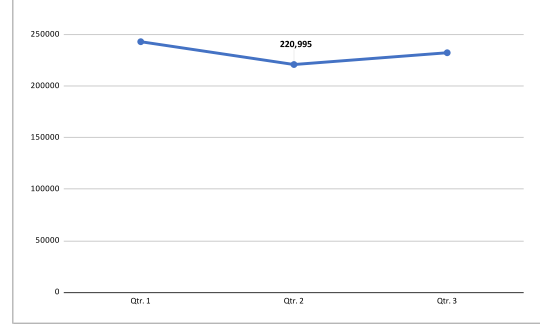


Table 2. Southeast County Job Trends (Q1 to Q3, 2020)

Industry Sector	2020			Q1 - Q2		Q2 - Q3	
	Qtr. 1	Qtr. 2	Qtr. 3	Numeric Change	Percent Change	Numeric Change	Percent Change
Dodge	5,932	5,691	5,782	(241)	-4.1%	91	1.6%
Fillmore	5,903	5,740	6,031	(163)	-2.8%	291	5.1%
Freeborn	11,955	10,986	11,285	(969)	-8.1%	299	2.7%
Goodhue	21,041	17,917	19,721	(3,124)	-14.8%	1,804	10.1%
Houston	5,061	4,834	5,020	(227)	-4.5%	186	3.8%
Mower	16,377	15,388	15,655	(989)	-6.0%	267	1.7%
Olmsted	100,698	91,381	96,305	(9,317)	-9.3%	4,924	5.4%
Rice	25,262	23,143	24,023	(2,119)	-8.4%	880	3.8%
Steele	20,498	18,522	19,408	(1,976)	-9.6%	886	4.8%
Wabasha	6,557	6,068	6,661	(489)	-7.5%	593	9.8%
Winona	23,851	21,322	22,537	(2,529)	-10.6%	1,215	5.7%

Source: DEED Quarterly Census of Employment and Wages

As shown in Table 2, every county in the region experienced a loss of jobs from the 1st to the 2nd quarter of 2020. This was led by large losses in Olmsted County (-9,317 or -9.3%), Goodhue (-3,124 or -14.8%), Winona (-2,529 or -10.6%) and Rice (-2,119 or -8.4%). In the 3rd quarter, every county in the region saw an increase in jobs, including an increase of almost 5,000 jobs (+5.4%) in Olmsted County, while Goodhue and Winona County saw jumps of 1,804 (+10.1%) and 1,215 (+5.7%), respectively.

Table 3. Winona County Job Trends (Q1 to Q3, 2020)

Industry Sector	2020			Q1 - Q2		Q2 - Q3	
	Qtr. 1	Qtr. 2	Qtr. 3	Numeric Change	Percent Change	Numeric Change	Percent Change
Total, All Industries	23,851	21,322	22,537	(2,529)	-10.6%	1,215	5.7%
Construction	577	636	664	59	10.2%	28	4.4%
Manufacturing	5,562	5,016	5,222	(546)	-9.8%	206	4.1%
Utilities	N/A	32	33	N/A	N/A	1	3.1%
Wholesale Trade	N/A	625	666	N/A	N/A	41	6.6%
Retail Trade	2,476	2,296	2,504	(180)	-7.3%	208	9.1%
Transportation and Warehousing	1,213	1,244	1,297	31	2.6%	53	4.3%
Information	530	459	451	(71)	-13.4%	(8)	-1.7%
Finance and Insurance	523	524	532	1	0.2%	8	1.5%
Real Estate and Rental and Leasing	99	100	105	1	1.0%	5	5.0%
Admin. Support & Waste Mgmt. & Remediation	481	443	509	(38)	-7.9%	66	14.9%
Educational Services	3,218	2,987	2,727	(231)	-7.2%	(260)	-8.7%
Health Care and Social Assistance	2,725	2,500	2,576	(225)	-8.3%	76	3.0%
Arts, Entertainment, and Recreation	313	176	288	(137)	-43.8%	112	63.6%
Accommodation and Food Services	2,194	1,237	1,722	(957)	-43.6%	485	39.2%
Other Services (except Public Administration)	501	383	475	(118)	-23.6%	92	24.0%
Public Administration	864	812	916	(52)	-6.0%	104	12.8%

Source: DEED Quarterly Census of Employment and Wages

As shown in Table 3 and Figure 2, Winona County lost over 2,500 jobs from the first quarter to the second quarter of 2020, a drop of -10.6%, followed by an increase of 1,215 jobs (+5.7%) the following quarter. The largest job declines were seen in Accommodation and Food Services (-957 or -43.6%), Manufacturing (-546 or -9.8%), Educational Services (-231 or -7.2%) and Health Care and Social Assistance (-225 or -8.3%). In all, 10 of the 14 industries for which data was available saw a decline in jobs from the first to the second quarter. In the third quarter, all but two of the 16 industries for which data was available saw increases in the number of jobs, led by an increase of 485 jobs (+39.2%) in Accommodation and Food Services, 208 jobs (+9.1%) in Retail Trade, and 206 jobs (+4.1%) in Manufacturing. On the other hand, Educational Services continued to lose jobs to the tune of 260 fewer jobs in the third quarter, a decrease of -8.7%.

Figure 2. Winona County Job Trends (Q1 to Q3, 2020) Quarterly Census of Employment and Wages Source: DEED

